

# CLIFTON PARK

## Neighbors

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*Reina & Tony Ciccarone*  
Connecting Through Technology

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## Reina & Tony Ciccarone

### Connecting Through Technology

By Jenna Caputo | Photos by Brooklynne Beebe, BB Photography & Contributed by the Ciccarone Family

Reina and Tony Ciccarone are all about connecting the community. Whether fulfilling a need during the beginning of the pandemic or now finding new ways to spread business locally, they strive to impact our community through their assistance, support, and art.

Originally from Johnston, Rhode Island, Tony grew up playing Nintendo games and learning the piano. At 12 years old, his grandmother found an old Commodore 64 computer that was about to be thrown out. She brought it inside for Tony to play with. It even still had a BASIC programming book with it, and Tony quickly became fascinated with trying to figure out how to make it work. His interest grew, and he attended technical school at Gibbs College in RI, receiving his Interactive Web Design diploma. He went on to work with some big-name companies like eBay, PayPal, and Ruckus Wireless before starting his own company, 3tone Digital, providing web

development, IT support, and digital marketing services to other businesses.

Reina grew up in Trumbull, CT, enjoying scrapbooking, outdoor adventures, and hanging with her family and friends. Her family was an artistic family, and art was always a big part of her and her brother's lives growing up. Her brother, Richard Patton IV, is now a professional artist in CT. Reina always had a creative mind herself and loved coming up with new ideas. She eventually attended Bryant University in RI, receiving her degree in marketing. She enjoyed marketing but eventually shifted her focus to more technical work, finding it exciting to have the ability to understand the code that creates the end product. She is now a website specialist with a certification in Responsive Web Design, working with Tony. She still nurtures her love of art through her work at the Artique co-op in Clifton Park, where she volunteers each month. Artique is a one-stop